Minutes of the Oregon Bluegrass Association
Special Meeting of the Board
Held at The Caldera House, 6031 SE Stark Street, Portland, OR 97215

On February 4th , 2013, President Colby Buswell called for a special meeting of the Officers & Board Members to be held at the above location on February 12th at 7:30 PM.

Officers, Directors and Members attending:

Colby Buswell, Patty Spencer, Dave Hausner, Ron Preston, Marlene Smith, Ian Joel, Cleve Friedman, Matt Snook, Michelle Traver, Pat Connell, John Prunty, Christine Weinmeister, and Mary Jo Turner

Meeting called to order & chaired by President Colby Buswell at 7:46 PM., Ron Preston took the minutes.

Treasurer's Report: Dave Hausner reported that the currently available account balance is $4,808.34, and that an additional $300 from the Bluegrass Regulators, $300 to sponsor Chicks Kids, and $552 from the Alberta Rose event is yet to be deposited. *Note:* A thank you letter needs to be sent to the BG Regulators for their kind donation. Another $500 grant was received from the Oregon Community Foundation which has yet to be deposited. Colby will partner with Michelle on a thank you letter.

Secretary's Report: The previous minutes from the January 14th special meeting were reviewed and after having the motion makers added, it was;

> **RESOLVED:** After a motion duly made by Ron & Seconded by Colby, and by unanimous vote of the directors, the amended minutes of the January special meeting were approved.

Old Business:

Membership: Matt advised he will be leaving in April, so this position will be open. The member database is now up-to-date. Colby advised that a space for the date be added to the membership application form to help organize applications paid for at events. We should also add a space for the event to track where the member joined and our success at events.

Bluegrass Express**:** The next deadline for submissions is March 12th. Pat Connell reported that no business sponsors have paid year to date. He will rebill those who have gone to print. He suggested folks go out & talk with potential businesses about sponsoring a donation (cash-merchandise) for a raffle, or silent auction and advise them of the advertising/tax write-off advantage. It was suggested that we advertise the positions of "Publicist" and "Membership Director" in the next Express.

Winter Grass Festival: Colby advised all is ready, we have a large suite reserved. Showcase bands are in flux, Matt will advise at next meeting.

Merchandising: Cleve provided the new OBA drink cozies and suggested we start thinking about placing a new shirt order for large – extra large as we are nearly out. Hopefully we can get some for Winter Grass.

New Business:

KBOO "Under the BOO Moon": Ian reminded everyone that the event is at: 2800 SE Harrison, St David of Wales Church, doors open 6pm, show starts @ 7 Saturday, February 23. He suggested we email notification out to the general membership along with the Spinney Bro. event in Roseburg on the 24th

Formed Merchandise Committee: Matt, Colby, Patty, Pat Connell, Christine, Ron agreed to participate. The OBA used a "square" payment tool at the Alberta Rose Bluegrass Festival, which allows us to take credit cards, thou it has a 2.75% fee per transaction. There was a significant uptick in sales as a result, but we need to track sales vs fees. We discussed the need to track sales, pay the service fee, and how to work with bands whose merchandise we were selling. Also need to track new member forms at events. The committee will meet at Wintergrass to begin developing and learning the new system, and detail what needs to be done.

April General Meeting: Colby advised that John Malloy called him and offered the Skamania County Fairgrounds free of charge for the meeting. He advised of a member discount to the Saturday, Stevenson's Barnstorming Bluegrass Concert and Dance as well. After discussion and a unanimous vote of the directors, it was decided that we should keep the meeting in Oregon at the Pendarvis Farm in Happy Valley, a more central location for members, as scheduled.

Grants: Michelle reported the $1000 Arts Recognition grant to update our web site has been applied for, and will know if it was awarded to OBA by mid March. She mentioned that the $500 Oregon Community Foundation grant, which we recently received, is a dedicated grant donated specifically to support the Bluegrass Express. She advised that there is a Regional Arts and Culture Counsel Professional Development grant for $2,000 grant due in April that we should apply for next. She also advised that last year our web site had 320,000 hits & 51,000 views and that Tony would provide a more extensive report about this information at the next meeting. The updated website should improve access to information, and potentially attract more OBA members.

Meeting was adjourned by Colby at 9:46 PM.

APPROVED

OBA Corporate Seal